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IM|Sciences

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With Special Thanks to
Mr. Rafiq Ullah Jan
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Engr. Owais Mufti
(Coordinator R&D)

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Mailing Address
**Institute of Management
Sciences (IM|Sciences)**
7/B-3, Phase-V, Hayatabad
Peshawar - Pakistan
Tel: (+92-91) 9217451/2,
9217443
Fax: (+92-91) 9217452
E-mail:
info@imsciences.edu.pk
Website:
www.imsciences.edu.pk

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Khyber Printers - Peshawar
Tel: (091) 2325196/5272407
khyberprinters@yahoo.com

IM | Sciences Awards 72 Scholarships Scholarship Budget Reached 31 Million During 2006-2007

By Mr. S. Aamir Khalil

Institute of Management Sciences awarded 72 scholarships to students under different programmes. The scholarships were distributed by President City University of Science and Information Technology, Mr. Sabur Sethi, and Mr. Sohail Hashmat, Chief Executive Twinstar Industries PVT Limited Peshawar.

The scholarships were distributed under five different scholarship programmes, including Rs.72,000 for two years under Frontier Educational Foundation Scholarships, Rs.88,000 for two years under MBA (Banking & Finance) Gender-Based-Merit Scholarships. Similarly, Rs.88,000 under MS-IT Merit-Based Scholarships and Rs.88,000 for 4 year undergraduate programme under the Professor Dr. Rahim Gul memorial scholarships initiated by Assistant Professor Saleem Gul Khan from his own resources.

On this occasion, Dr. Nasser Ali Khan briefed the participants that last year the Institute scholarship budget reached 31 million rupees which includes Donor Scholarships that were supervised by Higher Education Commission (HEC) of Pakistan. For the current year liaisons have been developed with multinational companies, he added. He further said that they were expecting more scholarship funds which will be distributed on merit and need basis.



IM | Sciences Scholarship Holders Alongwith the Chief Guests Mr. Sabur Sethi and Mr. Sohail Hashmat

Lt. General (Rtd) Ali Muhammad Jan Aurakzai Grades IM | Sciences' Achievements As "Highly Remarkable"

By Mr. Aasil Khan

The N-W.F.P former Governor, Lt. Gen. (Retd) Ali Muhammad Jan Orakzai, has described the performance of Institute of Management Sciences, Peshawar, as highly remarkable and desired that it should keep up its standards and continue the struggle to achieve the goals set before it.

Presiding over the 10th meeting of the Board of Governors of the Institute on September 12, 2007 at Governor's House, the Governor who is also the Chairman of the Board said, "Indeed the progress of the Institute is very good and the Board would continue to closely watch its working".

Talking about the future development of the Institute, the Governor said, It should not only continue practice of developing

linkages with quality educational institutions internationally but further encourage student exchange programmes with sister institutions both within the country and abroad. This, he added, will create the possibility of better interaction and incorporation of fresh ideas at every level and thus give further boost to the Institute.

While referring to the present intake position of the Institute, the Governor said, "It owes a lot to provide quality education to the youth both from the province and FATA and it should also continue the efforts to explore possibilities that maximum number of students from the remote areas are benefited from its facilities, while strictly following the principles of merit".

It is worth mentioning here that the Institute was established seven years back and its student strength has reached 1585 presently while after completion of all its mega projects, the total enrolment of the Institute will cross 6400 students within the next few years.

Meanwhile, the meeting deliberated in detail the working of the Institute and approved its budgetary allocations for the year 2007-2008 as well as certain organizational matters. The meeting also approved the extension in the services of the present Director of the Institute, Dr. Nasser Ali Khan, for another term of four years and eulogized his contribution. Earlier during a briefing, the meeting was informed that 553 students, amongst the present lot of the Institute, are availing scholarship facilities which also

include 72 need based scholarships under the Pakistan-US joint programme. Apart from this, it was added that 30 scholarships are being sponsored by Khushahali Bank for the students hailing from FATA.

As far as research studies are concerned, 23 teachers have already been enrolled for PhD level education while cases of another 29 are in the process and ten students are going abroad for higher studies this year as well. The meeting was further informed that the new campus of the Institute is to be established at Tallie in Khyber Agency and will have the capacity to accommodate 3000 students and a piece of land measuring 400 kanals has already been acquired for this purpose.



Ali Muhammad Jan Orakzai, Governor N-W.F.P, is Presiding Over the 10th Meeting of BoG

Governor Lauds the Progress of IM | Sciences

By Mr. Ali Hadi

Chairman of the Board of Governors and former Governor of N-W.F.P lauded the achievements of IM | Sciences and hoped that the institute will keep its performance intact and would further improve its standing as a distinguished institution of the province. He was responding to the briefing about the Institution which was presented to him by the Director IM|Sciences in the 10th meeting of the Board of Governors of the Institute. The Governor hoped that the Institute will continue its student exchange programme with the universities of the country. Besides approval of the budget estimates for the year 2007-08 and some administrative matters, the meeting also approved the 4-year extension in the service contract of the Director of IM|Sciences in recognition of his services for the Institute. The meeting was attended by Chief Secretary N-W.F.P, Sahibzada Riaz Noor; Secretary to Government of N-W.F.P Higher Education Department, Tariq Jamil; Special Secretary to Government of N-W.F.P Finance Department; and Vice Chancellor of Peshawar University, Dr. Muhammad Javed.

US Support for Education and Healthcare to Continue

By Mr. Saqib Iqbal

Principal Officer at the US Consulate in Peshawar, Lynne Tracy, said that the United States would continue to help Pakistan improve education, healthcare, transportation, and economic opportunities in the Federally Administered Tribal Areas (FATA). She was speaking to an audience of students and faculty of Institute of Management Sciences, Peshawar, on November 27, 2007.

She stated that women in FATA will benefit substantially from the assistance. This is particularly appropriate to focus on as we mark November 25 as the International Day for the Elimination of Violence Against Women.

Education, access to better health care, and real economic opportunities will bring about change in the welfare of women in FATA and help to end communal and domestic violence.

US assistance will be used to support programs in capacity building, livelihoods, agriculture, micro, small and medium enterprises, health, education, and infrastructure development in FATA.

On September 30, 2007 the U.S. Government signed a new multi-year agreement offering \$750 million in development assistance to FATA over the next five years.



Lynne Tracy Shares Views with the Students in IM|Sciences (Lecture Series)

The United States is providing \$105 million this year for the FATA program.

The objective of this long term assistance is to improve economic and social conditions for local communities and support sustainable development.

Through these efforts the United States hopes to build confidence and trust through a consultative approach that

identifies and implements small community improvement projects.

Tracy noted that this effort will help to create economic opportunities for people in FATA with employment generation programs including cash for work, skill development and vocational training, support for the agriculture, livestock and trade sectors, and community infrastructure.

Tracy stated that the goal is to offer hope of better health care, better education, and a better future for the people of the poorest areas of Pakistan.

The United States is doing this because Pakistan is our partner and ally in the region and we have a long term commitment to help Pakistan become more democratic, prosperous, and peaceful.

Russel Mead Gives a Talk at IM|Sciences

By Mr. Aasil Khan

"Pakistan ought to reformulate her political policies and social structure and benefit from the changing world scenario as is shaped by shifts in US policies. In this regard, a leaf may be taken from the Indian experience which has responded well to the changing requirements of the world". This was stated by US foreign policy expert, Walter Russel Mead, in a talk to the faculty of IM|Sciences. He pointed out that the current American policies offer greater opportunities of economic growth to Pakistan. He admitted that the US has learnt a lesson from its strategic mistake when it left Pakistan in isolation after the Soviet withdrawal from Afghanistan. Both Pakistan and USA are now faced with the challenges posed by this mistake. USA is of the confirmed opinion that the socio-economic development of the developing countries, including Pakistan, is not only in the benefit of these countries but also serves the greater interest of USA to extend and strengthen its trade and economic interests.

The talk was a part of IM|Sciences guest lecture series in which experts and scholars belonging to different fields of life are invited to share their knowledge and ideas with the students and faculty of the institute. Present on the occasion were the Director IM|Sciences, Dr. Nasser Ali Khan, Mr. Amjad Ali Arbab, M.D. Microfinance investment support

Japan's Ambassador Reiterates Support to Students of IM|Sciences

By Mr. S. Aamir Khalil

Ambassador of Japan to Pakistan, Mr. Seiji Kojima, while terming education as the key to development, assured continued support from the Japanese government in enhancing higher education in Pakistan.

He said that the government of Japan under this Need-Based-Scholarship Programme gives special consideration to the students from the Federally Administered Tribal Areas (FATA) and added, "I would like to encourage students

Pakistani universities will receive scholarships over a span of five years.

Mr. Seiji Kojima congratulated the 33 students of Institute of Management Sciences, Peshawar, who had been selected under this scheme. He further

role in the development of this country in the future.

"Japan is assisting currently 65 educational institutions all over FATA region", the Japanese ambassador said and continued "both the countries enjoy good relationship and have assistance in many sectors of vital importance including power transmission, irrigation, Basic Health Units (BHU's), hospitals and infrastructure building as well".

Earlier in his speech the Joint Director of Institute of Management Sciences, Peshawar, Dr. Muhammad Mohsin Khan, said that those 33 students who got scholarships will go a long way in reminding them about the Japanese government support in completion of their higher studies and expressed the hope that such efforts would see more vibrations by giving a chance to the deserving students, hindered by any sort of problem in the completion of their studies.

Dr. Mohsin Khan also presented a shield to the Japanese ambassador, Mr. Kojima, on behalf of the Institute of Management Sciences, Peshawar.

It is worth mentioning here that the Japanese Need-Based Scholarships for Pakistani universities have been awarded through HEC to 33 students of the IM|Sciences, Peshawar, amidst the 1500 students that would be selected from 26 Pakistani universities over a span of five years.

IM|Sciences, SMFN Aspires Extension

By Mr. Saqib Iqbal

The Sarhad Micro Finance Network (SMFN) stressed the need for carrying out activities to cover the capacity building gaps in the micro finance sector of the N-W.F.P.

This was decided at a meeting of SMFN held here at its office in the Institute of Management Sciences, Peshawar. The meeting was attended by a number of participants. Members of the meeting were informed that Shore Bank is aiming to support scaling up of micro finance in N-W.F.P and disclosed that it would provide technical support to micro finance practitioners including members of SMFN.

The network members thanked IM|Sciences for supporting SMFN in its operation and stressed the need for more donors to support the network for the development of micro finance sector in the province.



IM|Sciences Scholarship Holders with Mr. Seiji Kojima and Dr. Mohsin

While speaking on the occasion of award distribution ceremony of the Japanese Need Based Scholarships for Pakistani University Student Programme here at a local hotel at Peshawar, Mr. Kojima resolved that the government of Japan will continue its efforts in enhancing the higher education in Pakistan as according to him "education is the key to development and a country's success.

from FATA studying in this institution (IM|Sciences) and in other institutions to apply for this scholarship".

The government of Japan under its Non-Project Grant Aid (NGPA) has provided approximately Rs.600 million for the Japanese Need-Based Scholarship to the Higher Education Commission and under this grant, 1500 students from 26

said, "I sincerely hope that they will prove to be an asset to this nation through their hard work and dedication" and added that students who have been forced to abandon their studies due to economic constraints, these scholarships will also support the deserving students in completing their academic careers thereby enabling them to play a vital

SBP Focusing on Training in Agriculture Lending

By Mr. Ali Hadi



Guests Listening to Muhammad Ashraf Khan

Commercial sustainability of a farmer is a key factor in increasing agricultural lending, said Muhammad Ashraf Khan, Director Agriculture Credit Department, State Bank of Pakistan, while delivering a lecture at the Institute of Management Sciences, Peshawar.

The lecture was arranged for the faculty and students of the Institute and bankers.

Mr. Ashraf said that the State Bank of Pakistan has arranged a \$100 million grant from DFID for awareness and training in agriculture lending so that the farmers can increase their share of loans in total lending.

Earlier, Muhammad Mohsin Khan, Joint Director of the Institute of Management Sciences, welcomed the chief guest and the bankers present on the occasion.



Muhammad Ashraf Khan Speaks at IM|Sciences (Lecture Series)

IM | Sciences in 2007

By Mr. Aasil Khan

The year 2006-07 saw launching of the comprehensive programme of the Institution as envisaged in the 15-year vision plan. Despite the enormous challenges faced by the higher education sector in Pakistan, our vision is bold and engendered in confidence, which permeates and continues to resonate through our staff and students alike.

The Institute of Management Sciences (IM | Sciences) continued the trend of pro-actively managing its academic programmes. During the previous year, focus was placed on strengthening the resources and expertise within the Institute. This occurred through the hiring of qualified and experienced faculty, providing additional training, and by fully implementing the elements of the Perspective Plan developed in 2005.

During the previous year, the Institute focused its efforts on continuing to strengthen its faculty and infrastructure with emphasis on the following:

ACADEMICS

- The Institute sent 24 faculty members to different universities inland and abroad for pursuing their PhD programs with the support of Higher Education Commission, Islamabad.
- The Institute commenced MS in Management Sciences programme w.e.f September 2007. To ensure quality, initially only 45 students were enrolled, despite there being a demand from 85 eligible scholars.
- 7 faculty members of the institute namely Mr. Masoom Alam, Mr. Muhammad Ali, Mr. Muhammad Shahid, Mr. Atta Ullah, Ms. Zohra Jabeen, Mr. Shakir Ullah, and Mr. Awais Adnan during the session 2006-2007 received travel grants from HEC for presentations of papers at international conferences.
- 2 students of IM | Sciences namely Mr. Irshad Ahmad and Mr. Abdul Mohimin also received HEC travel grants for presentations of paper at international conferences as research associates.
- The research study of our 4 faculty members, Mr. Amer Taj, Mr. Amer Salim, Mr. Shakir Ullah, and Mr. Adeel Waheed have been considered by Higher Education Commission, Islamabad, under the title of Monograph & Text Book Project.
- Mr. Muhammad Nouman, Assistant Professor, represented IM | Sciences at the seminar on "Can Enterprise Be Successfully Taught at Universities". The seminar was held in the city of Bath, UK, in March 2007 and was sponsored by the British Council.
- Research studies conducted by Mr. Usman Ghani and Mr. Salman Ahmed, faculty of IM | Sciences, have been approved for publication in HEC recognized journals.

- A proposal of National Research Grant Programme for universities under the title of "Problems of Implementation of Information Systems in Educational Institutions in Pakistan" has been submitted to Higher Education Commission, Islamabad, which is under evaluation.

FUNDING GRANTS FOR ACADEMICS AND PROJECTS

- An HEC sponsored two day national level Symposium-cum-educational expo titled "Learning from the Past, Marching into the Future" has been conducted at a total cost of Rs.0.192 Million.

FUTURE PROGRAMMES

- The Health Management Center, in collaboration with Human Resource Development Center (HRDC), IM | Sciences, Peshawar, will very soon start working on a project funded by GTZ to train more than 1000 doctors who are working on administrative and managerial posts across the province.

- A Proposal amounting to Rs. 0.832 million for Destination Pakistan 2007 submitted to Higher Education Commission, Islamabad, is under evaluation.

- A proposal of National level Debate for All Universities / DAI at IM | Sciences, Peshawar, has been submitted to Higher Education Commission, Islamabad, which is under evaluation.

SCHOLARSHIP FUNDING

- Need Based Scholarship amounting to Rs. 4.662 million has been approved by the Japanese government for 33 students of the Institute.
- 72 students of the Institute received scholarship amounting to Rs.7.445 million under HEC-USAID fully-funded scholarship scheme.
- FEF Scholarship Scheme amounting to Rs. 0.540 million has been granted to 15 students of the Institute.
- Khushhali Bank awarded scholarships amounting to Rs. 3.51 million to 30 students of the Institute.
- A total number of 64 scholarships amounting Rs. 0.704 million were awarded under IM | Sciences Trust Scholarships schemes.

DEVELOPMENTAL PROGRAMMES

- An HEC sponsored developmental scheme amounting to Rs. 38.59 million for the construction of Students Hostel (Male and Female) having a total capacity of accommodating two hundred (200) students is scheduled for completion in 2008.
- An amount of Rs. 36.718 million was approved by the Higher

Education Commission, Islamabad, for construction of Academic Block and IT Center. In this regard an amount of Rs.26.592 million has been released and work on the scheme is shortly being commenced.

- An HEC sponsored developmental scheme amounting to Rs. 18.584 million for construction of Visiting Faculty Hostel having a total capacity of 10 suites is scheduled for completion in June 2008.

- An amount of Rs. 8.245 million has been approved by the Higher Education Commission, Islamabad, for establishment of Network Set Up (Last Mile PERN Connectivity). The scheme is in operation.

- An amount of Rs. 7.8 million has been allocated by Provincial Gender Mainstreaming Wing of the Finance Department, Government of N-W.F.P, for "Gender Mainstreaming". Modalities of the programme are being finalized.

- An amount of Rs. 0.950 million for strengthening the library of Institute of Management Sciences, Peshawar, has been approved by Higher Education Commission, Islamabad.

FOREIGN ACADEMIC LINKAGES

- Memorandums of Understandings (MoUs) have been signed with Southampton University UK, University of Hull UK, Coventry University UK, and University of Bedfordshire UK. Under this scheme two faculty members of the Institute namely, Mr. Amer Taj, Mr. Sohail Younas, and Mr. Shah Wali Khan have been enrolled for PhD programmes in Southampton University.

MANAGEMENT DEPARTMENTALIZATION

- The Institute established a Quality Enhancement Cell (QEC) in 2007. In this regard, a working paper of QEC has been submitted to the Higher Education Commission, Islamabad. This QEC has been considered for the year 2007-08.

- The Institute has established "Center of Applied Economics" in 2007 in which 16 students have been enrolled.

- The Institute has also extended its scope of academics by commencing an 'Honours Degree Programme' in economics and political science. A total of 45 students have been enrolled in the programme during the current academic session.

STUDENT BODY AND COMPETITIVENESS

- Enrolment of students increased from 965 to 1310 during this year. This shows our academic excellence and confidence of students / parents in our academic programmes.
- Number of applicants has increased by 100%, reflecting increased demand and competitiveness.

IM | Sciences Wins IM | Cric Triangular Cricket Series

By: S. Aamir Khalil

After a nail biting finish, IM | Sciences won the final of the double league triangular cricket series. IM | Cric was organized in hostel No.2 cricket ground of Peshawar University. Besides IM | Sciences, the other participating teams were Iqra University and Edwards College, Peshawar.

Sponsored by the Bank Alfalah, the tournament was inaugurated by Dr. Nasser Ali Khan, Director IM | Sciences, on November 20, 2007. Besides the captains of the participating teams, the ceremony was attended by members of the organizing committee, Mr. Muham-

mad Nauman, Mr. Amjad Amin, Mr. Shah Wali Khan, and Mr. Adnan Javed.

In his inaugural speech, Dr. Nasser Ali Khan, while welcoming the efforts, informed the audience that a piece of land measuring 400 kanals had been acquired and a developmental scheme

for the construction of a sports complex had also been approved. The complex is scheduled to be completed within a span of two years. He thanked Bank Alfalah for sponsoring the event and hoped that the event will be made as a regular feature of the sports calendar of the Institute.

Mr. Nauman in his speech committed to organize the event on a regular basis and promised to increase the scope of the tournament by inviting more teams to the competition. He also informed that the tournament has overcome the deficiency of the Sports Gala which did not include cricket.



Organizers of IM | Cric Triangular Cricket Series



IM | Sciences Wining Team with the Trophy

Shakir Ullah of IM | Sciences Receives Honors from Korea

The KDI School of Public Policy & Management, Korea, has given the Outstanding Thesis Award to Shakir Ullah, faculty member of the Institute of Management Sciences (IM|Sciences), Peshawar.

The title of the research study is "Integration of Islamic & Conventional Finance". The study was rated as the first successful attempt on the issue. This research study was a mandatory requirement for the partial fulfillment of the MS degree for which Shakir Ullah got a fully funded scholarship from the Korean Ministry of Cultural Affairs for his masters studies at the KDI School of Public Policy and Management, Seoul. Korea Development Institute (KDI) is the economic think-tank of Korea, responsible for the development of the economic policies of the country.

Earlier, Shakir Ullah was honored with "Deans List Certificate" for his outstanding performance during his studies. He is now working as a lecturer at IM|Sciences, Peshawar. He has presented two of his research papers on Islamic Banking in International conferences held in Dubai and Bangkok respectively. Shakir also participated as a guest speaker at the "Understanding Islamic Finance" conference in Geneva, Switzerland.

These international visits were funded by the Higher Education Commission (HEC), Islamabad.

1. Shakir Ullah's forthcoming programme is to speak at a conference in Kuala Lumpur



The theme of the conference is "Islamic Funds Asia 2008" and has been organized by Tirrapinn- a Singapore based company. Shakir Ullah will participate as a panelist. His discussion topic is "Uniformity in Transactions and Islamic Investment Funds".



Entrepreneurship Centre for Students Set Up in Peshawar

By Mr. Saqib Iqbal

The Institute of Management Sciences, Peshawar, has established a student entrepreneurship centre in the city aimed at developing young entrepreneurs and internationalizes small and medium business as in the region.

IM|Sciences director, Dr. Nasser Ali Khan, while speaking at the inauguration ceremony said that the purpose of the centre was to encourage students to go side by side with the business community. Students and representatives of the business community attended the ceremony.

Dr. Nasser said that one of the objectives of the centre was to bridge a gap between theory and practice, linking academia and industry in order to identify opportunities and resources.

He said that the centre would organize one-year-training courses consisting of four levels in the initial stage and

training would be imparted to students to improve their information and skills about the market economy.

Romy Sajjad, a senior faculty member, said in level two of the course that students would be given an overview of the east and west businesses and entrepreneurship.

He said at the third level students would be having discussion forums with renowned and experience entrepreneurs. For this the two months practical work will be based on one-month industry visits (internships) to local, national, and international industries.

Speaking on the occasion, provincial president of the industrial association, Noman Wazir, stressed the need of interaction between students and the business community to prepare long term planning.

He said entrepreneurship and innovation were vital for economic growth and social transformation, and stressed for

creation of potential young entrepreneurs at grassroots level.

The centre, he said would produce skillful young entrepreneurs and provide opportunities for proper planning and skills development. He said that entrepreneurship would support both public and provide sectors of the country.

Mr. Wazir said that for economic development it was necessary to polish entrepreneurship skills of the students and enable them to manage and sustain their own enterprise. Practical views and considerations, he maintained, were important factors in producing successful entrepreneurs in Pakistan.

Speakers urged for direct contact between students and local and international entrepreneurs and they should have knowledge of business conducted in different regions.

Islamization of Banking

S.Shabir Ahmad Khan
MBA (B & F) 3rd Semester



As today we are in the state of flux, so everything is changing at a rapid pace. Banking sector which forms the backbone of every economy is no exception to this.

It is quite strange how one event like 9/11 can change and polarize the behavior of both Muslims and non-Muslims. The reaction of the US government has played a vital role in creating a new alternative against traditional banking. Most experts believe that Islamic finance is the only way to hold the large financial interests of Middle Eastern customers who are jittery as a result of western agenda against terrorism. We all know the quantum of petro dollars that have been in excess and have been lying off shore and in the west. The 9/11 factor had a negative fallout on customers as they felt the risk of retaining their money in those countries was too high. So as the sequence of events unfolded a new form of finance, termed "Islamic Finance" suddenly emerged as the most credible form to attract these funds towards them.

In Pakistan, the phenomenon is not new; in fact, Pakistan is one of the pioneers in Islamic banking research. Work was done in this regard fifty years back... predictably no research was put into the execution phase since no one else was doing it and we being mentally the followers couldn't live with the fact of originating and leading something. Now that countries like Malaysia and the Middle Eastern world have tested and evolved the system considerably, we move along to follow the tested methods.

It can be seen that the trend of Is-

lamization of banking is on the rise as more and more Islamic banks start operations in the country and make local entrepreneurs venture, and feel the potential of this industry, open up Islamic banking branches and windows alongside the usual operations.

Things look up for Islamic banking as it is growing at a 15% rate world wide, but still it has only about 3% of the market share of the banking industry. For it to gain market leadership and capture the hearts of even cynics, Islamic banking has to offer more than just shariah compliant way of financing and investment.

Many people have still confusion in the Islamic banking. Now a days many debates are focusing on Islamic Banking. Some people say that it is the same as conventional banking, but according to my point of view and being a student of banking & finance, I strongly discourage those people. It is clearly different from conventional banking, It is according to Islamic shahriah. Recently a seminar was held at the undergraduate campus of IM|Sciences, on Islamic banking. As time passes, the people will, aware of the concept of Islamic banking, and it will capture the potential market. Inshallah the future of Islamic banking will be bright.

Muhammad Rafiq Awarded Research Project at Bankok

Mr. Muhammad Rafiq traveled to Bankok on January 7, 2008 for taking part in SANDEE Research and Training Workshop (R & T) which was held from 8th to 11th January. He presented his research study titled "Value Of Life: An Evidence From Labor Markets In Pakistan". The Resource Person Discussants were from Duck University USA, Cambridge University, IEG Delhi and from different renowned institutes and multilateral organizations including World Bank and IUCN. At the end of the 4 day workshop, the project was awarded to Mr. Muhammad Rafiq for successful presentation.

From January 12 to January 13, he participated in the climate change conference in

which scientists and economists from different countries discussed the issue of climate and what economists could do.



From January 14 to January 25, he participated in the (WBI) World Bank and Asian Development Bank course of "Environmental Economics For Development Policy". He received three certificates for participation in these three events. The venue was AIT Bankok.



MS-IT Students Present Research Paper at COMSATS Workshop

4 students of MS-IT programme of the Institute, namely Mohammed Nazir Khan, Mumtaz Ali, Wajid Islam, and Shehzad Haleem presented a research paper at COMSATS' workshop held on October 27, 2007 at Abbottabad. The paper was "Mobile Cash: Pure SMS

Payment System". The study particularly focused on the fact that the present day world an increasing number of people have access to mobile phones and have familiarity with sending and receiving SMS, and hence opportunities for using mobile phones

as electronic wallets are immeasurable. In the paper the scholars presented a framework for a Mobile Cash payment system. They explored the transaction process in detail; outlined the policies and procedures, rules and regulations of a Mobile Cash

Payment System. Transaction privacy and security is ensured via the use of a PAN (Personal Authentication Number) and multilevel PIN (Personal Identification Number) combination. The proposed frame work will enable the user to make purchases and reimburse-

ments through the mobile from participating retails.



SWA-IM | Sciences Calls on Students to Think Beyond Personal Interests

In an effort to encourage students to become more engaged in national issues, members from the IM|Sciences branch of the Student World Assembly, an international student organization designed to promote global democracy and youth activism, are hosting a lecture series addressing the issue of "materialism." SWA-Executive Director, Shahram Hashemi, continues to be an enthusiastic supporter of the IM|Sciences chapter, recently saying, "I commend our members in Pakistan for continuing their work toward educating youth in the face of the current national turmoil. It is inspiring to see that students are thinking beyond their individual needs in hopes of bettering their society."

Student World Assembly Institute of Management Sciences Chapter organized a lecture on "Materialism".

The event was held from 12:00 pm to 1:30 pm in Institute of Management Sciences. Renowned psychologist Mr. Hafiz Mohammad Nawaz, Head of Mohammadians Fits Coaching Centre and visiting faculty member at various other institutes briefed the students about the said topic. Faculty Advisor of SWA, Roomy Sajjad, other faculty members of IM | Sciences including Mr. Shah Wali Khan and Mr. Shakir Ullah were also present at the event. President SWA IM | Sciences Chapter, Mohammad Yameen Khattak; Vice President, Jawad Khan Yousafzai, thanked the honorable guests and the faculty members of the institute for their support in conducting the event. The SWA IM | Sciences chapter declared that they would continue to highlight the social problems faced by the community.

The speaker asked the students and future leaders from IM | Sciences to push back their personal and individual interests for national and collective interests. The speaker quoted examples from the Chinese revolution their eight commandments, Former U.S President, Abraham Lincoln and his work for the development of his nation. Names from Islamic history like Hazrat Umar Farooq (may Allah be pleased with him), Noor uddin Zangi, Sultan Mehmood Ghaznavi, Ayaz & Ghazi Alam Din Shaheed were also quoted.

Students were motivated to get development in the field of technology, follow the true path of Islam, and despite doing a job in the west they should prefer working for their own country. The speaker added that positive attributes of the west like selflessness, technological develop-

ment and their tireless work for humanity should be adopted in the best possible manner keeping in mind our religious beliefs and practices.



Teachers and Students During Lecture on Materialism

German Ambassador Delivers a Talk on the Importance of Education

By Mr. Ali Hadi

"Education plays a vital role in the development of nations". This was stated by Dr. Guntor lok, German ambassador to Pakistan, during his visit to the newly built campus of Institute of Manage-

ment Sciences. He also expressed the resolve of Germany to assist in the development of N-W.F.P, and to this end the republic had already started various programmes in the social sector. Director of the Institute, Dr. Nasser Ali Khan, thanked the ambassador for

visiting IM | Sciences and expressed the hope that the programme aimed at the exchange of research and skills between Pakistan and Germany would continue. Participants were also informed about the progress made by the Institute of Management Sciences.



Honor for IM | Sciences (Group Study Exchange Tour to Sri Lanka)



Sri Lankan H.E Consul General is Decorating Mr. Asif Qureishi with Rotary Foundation Badge

Mr. Asif Qureishi of the Institute of Management Sciences, Peshawar, was selected by Rotary International for their GSE team this year.

Rotary International is an organization of business and professional leaders united worldwide which provides humanitarian services, promotes high ethical standards in all vocations, and helps build

goodwill and peace in the world. Today Rotary has 1.2 million members around the world.

The Group Study Exchange Programme of Rotary Foundation is a unique cultural and vocational exchange opportunity for young business and professional men and women in their initial years of professional life. Launched in 1965, this

dynamic program has built a successful track record at the personal, community and international level. The giant oak of GSE has included more than 46,000 individuals and nearly 11,000 GSE teams from more than 100 countries.

The Rotary District 3270 (Pakistan and Afghanistan) selected four applicants for the tour from Pakistan. It was the first ever GSE tour from Pakistan to Sri Lanka in the history of the 43 year old program of Rotary International. They visited Colombo, Kandy, Nuwara Eliya, Galle, Ratnapura, Wattala, Peradeniya University (Peradeniya Botanical Gardens), Knuckles Range, Anuradhapura, Negombo, Weligama, Senigama, pinawela, Hikkaduwa, Adams Peak and the forgotten wonder of the world "Sigiriya".

They gave 30 presentations throughout Sri Lanka about Pakistan to educate people about the country and to promote a soft image of Pakistan. They visited villages damaged by Tsunami, Cancer



Pakistan and LISA GSE Teams

Hospitals, and Thelessimia Projects run by Rotary International. They also attended the Rotary District Conference and gave a presentation about Pakistan and IM | Sciences in front of 2000 Rotarians of Sri Lanka.

As Asif talks about the experience "The Trip to Sri Lanka was very exiting for me. It gave me a chance to meet people from

different a background and culture, get rid of our prejudices and misconceptions and learned a lot, not just about history and politics, but about volunteerism and leadership. There are many benefits of traveling, but the one I like the most is that you get to meet different people and learn a lot from them. Travel really does broaden your horizon and changes your perceptions".

IM | Sciences Reconstitutes Alumni Association

The Institute has planned the reconstitution of the Alumni Association and in this regard expression of interest has been invited from the former as well as present students of the Institute. The reconstitution of Alumni Association envisages the following objectives.

- The Alumni Association is a mean to promote feelings of belongingness towards the institution and an effort to create a sense of direction among the existing undergraduates in pursuance of their future endeavors.
- The foremost purpose of re-union of old and new students is the restructuring and establishment of IM | Sciences Alumni Association by electing President, Vice President, Treasurer and Communication Officer

and supporting staff which will put the association on a rhythmical and productive track.

- It is a platform for bringing together the passed out, on job graduates as well as the existing students towards a better relationship to avail wide range of professional opportunities available in the market.
- The Alumni Association intends to highlight the importance and process of achieving all available Higher Education Commission and International Donor Agencies funded scholarships at masters and Ph. D Level.
- Alumni Association will also accentuate to utilize its generated revenues for arrangement of job fair on annual

basis to associate old graduates and current students in professional acquaintance.

- The funds generated through contributions made by students in the shape of bank draft at outset are to be realized for proper and smooth functioning of the administrative issues attached to the Alumni Association.
- Furthermore this money along with the monetary help extended by IM | Sciences is to meet the needs of deserving students on need basis.

Becoming a part of alumni association is free of unnecessary procedural formalities. Students willing to join are required to send an updated CV along with registration form duly filled with their

personal and professional information and Bank draft / Deposit Slip of RS. 500/-

in the name of Institute of Management Sciences, Peshawar.



Alumni Team with Dr. Nasser Ali Khan

Lost In Love

Make me walk away from this aura of pain
As walls of my senseless sanity collide again

Confused in my mind I gather myself
To walk away with the feelings of my lost love

I try to forget the memories we shared
Those beautiful warm moments, yet vague

The touch of your hands used to mean alot
But I'm trying to forget as I've lost out

These moments of separation I can never forget
Seeing you in the arms of another, I regret

Silent tears of pain run down my face
As I see you disappear in this mist of pain

Bahader Iqbal
BBA (Hons), 5th Semester

Legend

آج گزرا تمھاری بستی سے
تو مجھے ایک دن وہ یاد آیا
جب ترے گھر کسی بہانے سے
تیری مٹی سے ملنے آیا تھا
چائے پیتے ہوئے اچانک جب
میری آنکھوں کو تو نے چوما تھا
ایک لمحہ تھا جو گزر بھی گیا
پر وہ نشہ ابھی بھی رہتا ہے
اب بھی سانسوں میں تیری خوشبو ہے
آنکھ میں وہ نثار رہتا ہے
گو کہ اب ساتھ تو نہیں لیکن
جب بھی تو یاد آئے لگتا ہے
اور میں سوچ میں پڑ جاتا ہوں
اپنی آنکھوں میں ڈوب جاتا ہوں

ڈاکٹر سید وقار حسین

Motivation

تری اک دید کے وسیلے سے
مدتوں بعد آج پھر ہم نے
آئینے میں سنور کے دیکھا ہے
تیرے ہونٹوں کے پھول مہکے تو
من میں پھر سے بہا آئی ہے
دل پہ لازم ہوئی ہے غم کی نشست
کچھ دبے پاؤں درد آتا ہے
وصل اور انتظار کا پرچم
دل کے ایوان پہ لہراتا ہے

ڈاکٹر سید وقار حسین

E-Marketing: What is it and Why is it Important?

Bahader Iqbal
BBA (Hons) 5th Semester

Marketing has pretty much been around forever in one form or another. Since the day when humans first started trading whatever it was that they first traded, marketing was there. Marketing was the stories they used to convince other humans to trade. Humans have come a long way since then, (Well, we like to think we have) and marketing has too.

The methods of marketing have changed and improved, and we've become a lot more efficient at telling our stories and getting our marketing messages out there. E-Marketing is the product of the meeting between modern communication technologies and the age-old marketing principles that humans have always applied.

The first question that would arise at this moment is what is E-Marketing? E-Marketing or electronic marketing refers to the application of marketing principles and techniques via electronic media and more specifically the Internet. The terms E-Marketing, Internet marketing and online marketing, are frequently interchanged, and can often be considered synonymous.

E-Marketing is the process of marketing a brand using the Internet. It includes both direct response marketing and indirect marketing elements and uses a range of technologies to help connect busi-

nesses to their customers.

By such a definition, E-Marketing encompasses all the activities a business conducts via the worldwide web with the aim of attracting new business, retaining current business, and developing its brand identity.

Now here another question would arise, why is it important? When implemented correctly, the return on investment (ROI) from E-Marketing can far exceed that of traditional marketing strategies.

Whether you're a "bricks and mortar" business or a concern operating purely online, the Internet is a force that cannot be ignored. It can be a means to reach literally millions of people every year. It's at the forefront of a redefinition of way businesses interact with their customers.

So from this little idea is becomes very much clear that though traditional marketing methods has its importance but in the current age of fast growing technology the E-Marketing has its all important role to play as well, so if a company plans on to generate a lot from its products it should along with the traditional marketing methods also build a sound E-Marketing strategy for itself too.

IM | Sciences Prepares a Marketing Plan for, A 2 Z

Students of IM | Sciences namely Nauman Tariq, Adnan Haider Malooki, Sardar Ajmaal Ali, Ijaz Ahmad Afridi, and Syed Abdul Basit Shah prepared a marketing plan for A2Z e-payments. These students presented the marketing plan through a proper presentation.

The plan was approved and greatly appreciated by the management of A2Z. They appreciated the Institute of Management Sciences for making their students performance according to the international standards. These students were awarded cash prizes and certificates.

During the awards distribution ceremony, the Director, Dr. Nasser Ali Khan, not only appreciated the hard work put forth by the students of IM | Sciences but also vowed to carry on this practice in future and stated that the relationship between industry and Institution will be enhanced.



Developmental Project Worth Rs.446 Million Approved for IM | Sciences

By Mr. S. Aamir Khalil

CDWP has approved a mega project worth Rs.446 million for IM | Sciences. A meeting of the forum to this effect was held under the chairmanship of the Deputy Chairman Planning Commission of Pakistan at Islamabad on November 21, 2007. Briefing the meeting about the performance of the Institute, the Director of IM | Sciences informed that 24 faculty members of the Institute were pursuing their PhD in various national and international

institutions. He expressed the hope that the scheme would go a long way in assisting academic programmes being presently pursued in the disciplines of management sciences, public health, information technology, and economics. The scheme particularly focuses on the human resource development requirement of the Institute.

IM | Sciences Admitted to Global Network of MFMI, USA

By Mr. Saqib Iqbal

The Centre of Excellence in Microfinance of the Institute of Management Sciences, Peshawar, has been admitted to the membership of Micro Finance Management Institute of USA. The centre is the first of its type in Pakistan and 8th in the world. At present the Centre offers certificate and diploma courses in microfinance. The

Institute plans to introduce microfinance specialization in its MBA programme so that the needs for technical specialists in the field are met. The Institute views its membership of the Global Network of MFMI to come a long way in its efforts to boost the local skills of finance-deficit craftsmen and craftswomen.

Pearl Continental Opens Up to IM | Sciences Students

Our popular slogan "Management Education with Public Spirit and Market Dynamism" was observed in its practical shape on March 12, 2008. It was when the Director Sales of Pearl Continental Hotel, Peshawar, Mr. Narindhar Javed along with Manger Public Relations, Mr. Imtiaz Ali, were invited particularly for the students of sales management and generally for all, to deliver a lecture describing how PC Peshawar manages its sales and different issues as well as the different types of problems they face and how these are resolved practically. Mr. Javed gave an overview about hospitality presented, which helps Pearl Continental manage its sales. It was an eye opening experience for the students as it exposed them to the practical aspect of the field and helped bridging the gap between theoretical and practical knowledge. A two-hour presentation followed by an interesting question and answer session surely stimulated the minds

of the audience. All the students felt highly indebted to Mr. Shakir Afridi (Faculty Member) for providing them such an exposure.



PC Management Arrives at IM | Sciences



M



A



A



S



S

IM | SCIENCES DOMINATES “FAST-AGE AND FAST-METAL”

FASTAGE

Surely the evening of November 9th, 2007 proved to be the most remarkable, marvelous, and incredible evening in the history of IM|Sciences when its students repeated the performance of “LUMS OLUMPIAD” in FAST (Peshawar Campus) based.

This extravaganza titled as FASTAGE provided for competitions among the universities of N-W.F.P. This event, in which 8 leading universities participated was covered by AVT Khyber. FASTAGE comprised of:

- Drama Competition
- Dumb Charade
- Traditional Dance
- Quiz
- Sell It

DRAMA COMPETITION

IM|Sciences stood first in the drama competition. The skit was performed by Sher Ali Nawaz, S.Aamir Khalil, Adnan Gohar, Adnan Rahim, Farhan Bogra, Ijaz Afridi, Nauman Khan, Majid Zulfiqar, Mehboob Ullah, and Umair. No doubt that the participants in this event not only controlled the hooting from the students of FAST but also won the appreciation of the judges. The performance of all the students is praise-worthy.

DUMB CHARADE

In this particular competition 2 students Mr. Hissam Aamir and Mr. Khushal Khan of BBA-IT 5th semester participated. This was a nice event in which a person, professional, thing or a film was used for recognition. One partner used to make gestures relating to the question and the other was supposed to recognize. These two gentlemen fought brilliantly and their team was declared as runner up.

TRADITIONAL DANCE

With the famous Pushto song “Tora Da Jalkay” students of

BBA (Hons), 3rd semester, Group “A” presented the traditional dance known as “ATTAN”. It was presented with a extreme coordination and harmony of steps, which proved to be a marvelous and tremendous effort too. They remained as runner up. The participants were Mr. Aasil Khan, Ali Hadi, Muhammad Farooq, Nouman Khalil, and Aamir Khalil.

QUIZ

Mr. Saqib, Hisham, and Mubasshir participated in this very competition. Although they were not well prepared due to exams but still they fought well and tried their level best to reach the pre-final round. For this all the credit goes to Mr.Saqib of 7th semester.

SELL IT

Mr. Marc Arnold of 7th Semester participated in the “Sell It” competition. In this competition students were called on to the stage and were given products randomly, and the participant was to do its marketing on the spot within 30 seconds. Mr. Mark Arnold delivered a remarkable performance.

It was not all, but when the audience were called to do the “Sell It” process and besides that to entertain students on the stage up to the result the students of IM|Sciences were there to cover the stage. Mr. Sher Ali Nawaz, Farhan Bogra, and Ijaz Afridi entertained the students. Sher Ali and Farhan Bogra’s performance was greatly appreciated by the head of AVT Khyber Channel of N-W.F.P and also these students were later called upon for an interview on television. AVT Khyber telecasted this event twice.

In short the students of IM|Sciences repeated the performance of “LUMS OLUMPIAD”, which also earned them a request for an interview on television, which I have mentioned above.

FAST-METAL

On the evening of 19th November, 2007 Fast University, Peshawar, invited the students of IM|Sciences to a trilingual song



MUHAMMAD USMAN
BBA (Hons), 3rd Semester, Group “A”.

and music competition. There were three major categories to the competition:

- English Song and Music
- Urdu Song and Music
- Pushto Song and Music

Highlighting the major facts of the competition in short, students of IM|Sciences, namely Mr. Marc Arnold and Mr. Kamran Khan snatched first position in the English song and music competition. On the other hand Mr.Naseer and Mr. Farhan Bogra were able to secure second position in the Pushto Song and Music competition.

The event was dominated by students of IM|Sciences, as they scored two positions and also the crowd respectfully asked Farhan Bogra to strike the strings of his ‘Rabab’ with harmony, which was a winding up performance for the evening of FAST-METAL.

Our success owes a lot to Mr. Saqib, who organized the teams and last but not the least the motivation and great support of Dr. Syed Waqar Hussain Shah laid the foundations of the success.



IM|Sciences’ students with Dr. Waqar Who won the competition (FAST-AGE AND FAST-METAL) in FAST, Peshawar (November 09-19, 2007)

From L-R: Standing: Farooq, Hissam, Mehboob, Sher Ali, Mark, Dr. Waqar, Saqib, Umair, Adnan, Mubasshir, Kamran, Hisham & Bahadur.
From L-R: Sitting: Khushhal, Majid, Farhan, Adnan, Aamir, Ali & Aasil.

SOCIAL COMMITTEE IN ACTION (Student's Corner)

WITH SPECIAL THANKS TO: ADVISOR SOCIAL COMMITTEE, DR. SYED WAQAR HUSSAIN SHAH & INCHARGE SOCIAL COMMITTEE, MR. RAFIQ ULLAH JAN

The process of re-establishment of societies under the banner of Social Committee was not yet even completed that its societies started working on a high level. The formation of societies was commenced on December 05, 2007 and completed on December 12, 2007. 9 Societies were formed alongwith full hierarchical structure of the Social Committee. In a week's time all this happened under the supervision of Incharge Social Committee, Mr. Rafiq Ullah Jan, Lecturer Business Communication.

COLOR WEEK (Organizing Society)

On December 07, 2008 the Organizing Society announced the Color Week from December 10 to December 16. In this event separate dress-codes were announced for the whole week. The event was successfully organized as almost the entire institute students participated in it whole heartedly throughout the week. For this brilliant arrangement, the credit definitely goes to the Organizing and Female Students Society, especially to eminent members like Marc Arnold Williams (Convener Organizing Society), Maryum Humayun (Convener Female Students Society), Tatara Kakakheil (Female Coordinator Organizing Society,) and all members of, Organizing Society.

BLOOD CAMP (Blood Society)

During the same week a blood camp was arranged by the Blood Society in collaboration with and strong support of Welfare Society and Organizing Society on December 11, 2007. The blood camp was arranged under the auspices of "Fatmid Foundation". Mashriq Newspaper gave coverage to the event. Director IM|Sciences, Dr. Nasser Ali Khan in his message said, "We are giving equal value



Students Donating Blood to Fatmid Foundation.

to social responsibility alongwith education. We are fully aware of our duties and responsibilities to our society and that is why we are trying our best to contribute a lot to our society and we will do so in the future too as well". Praising the Social Committee's performance he further said that from the platform of these societies our students have achieved enough to serve the society by their true potential. In this camp which was held at the undergraduate campus of IM|Sciences, phase-VII, not only male students but also the female students as well as and the administrative staff also contributed alot. Almost 52 pints of blood were collected as a whole. For this impressive arrangement the credit goes to the Blood Society, Welfare Society, and Organizing Society, especially Mr. Tausif Ahmad and Mr. Muhammad Aasim of 5th semester (Convener & Deputy Convener, Blood Society respectively), Mr. Muhammad Usman of 7th semester, and Farhan Bogra (Convener & Deputy Convener, Welfare Society respectively), and all the members of Blood, Welfare, and Organizing Society.

After the complete establishment of Social Committee on December 12, 2007, in a single week's time its societies arranged two mega events i.e Color Day and Blood Camp, Mega in a sense that the whole undergraduate campus (male & female students) participated in it. Teachers and the supporting staff also made their presence felt and encouraged the students.

LAHORE TRIP (Excursion Society)

The Color Week was followed by the holidays of Eid-ul-fiter and winter vacations which were scheduled from December 20 to December 31, 2007; however, which were later they were extended to January 10, 2008 due to unavoidable political conditions in the country. During these holidays Excursion Society with the support of Organizing Society arranged a trip on December 26, 2007 to Lahore. It lasted from the morning of December 26 to the morning of December 29. A significant number of students of 3rd, 5th and 7th semester participated in it for which two buses were hired. It was exclusively for male students of undergraduate campus. The teacher supervisors in the trip were Mr. Rafiq Ullah Jan (Incharge Social Committee) and Mr. Muhammad Saqib Awan (System Engineer). For the successful arrangement, credit goes to Mr. Muhammad Saqib, Adnan Rahim and Aasil Khan (President, Vice President & General Secretary, Social Committee respectively), Mr. Asif Ali and Feroz Faisal Shah (Convener & Deputy Convener, Excursion Society) and to all members of the Excursion and Organizing Society.

QIRA'T AND NAA'T COMPETITION (Literary Society)

The Literary Society arranged a Qira't and Naa't competition in consonance with the month of "Muharram-UI-Haram". The event



Sufi Ahmad Ali Receiving 1st Prize in Naa't Competition.

was held on Wednesday, January 16, 2008 in collaboration with the Organizing Society at the undergraduate campus. It was an open competition for male and female students of both the campuses. More than 35 students registered their names for the competition and some 25 male and female students of almost all the semesters of various programmes participated in it. The winners of the 1st, 2nd and 3rd positions were given certificates, trophies and cash prizes of Rs.2000, Rs.1700 and Rs.1300 respectively. The judges were Mr. Mabood Gul (Project Director of IM|Sciences) and Dr. Hafiz Masoom Shah. The Project Engineer of IM|Sciences, Mr. Waqar Ahmad delivered a speech to the students at the end and Mr. Mabood Gul distributed the prizes and certificates among the winners, participants and organizers on behalf of the chief guest and honorary chief guest, Dr. Muhammad Mohsin Khan and Dr. Nasser Ali Khan respectively. In the Qira't competition 1st, 2nd and 3rd positions were grabbed by Muhammad Usman, Sufi Ahmad Ali, and Usman Kirmani respectively while in Naa't competition 1st, 2nd and 3rd positions were grabbed by Sufi Ahmad Ali, Waqas Khan, and Muhammad Nouman respectively. The Project Director, Mr. Mabood Gul especially appreciated the organizers for the brilliant idea and its organized implementation. For all this the credit goes to the Convener and Deputy Convener of Literary Society, Mr. Muhammad Imtiaz and Muhammad Usman along with all the members of the Literary and Organizing Society especially Sahibzada Aamir Khalil, the Finance Secretary of Organizing Society.

ENGLISH AND URDU DECLAMATION CONTEST (Literary Society)

In the following week on Wednesday, January 23, 2008 at the Undergraduate Campus, the Literary Society in collaboration with the Organizing Society, arranged an "English & Urdu Declamation



Afzal Humayun Khan Receiving 1st Prize in English Declamation Contest.

Contest" for students of both the campuses. More than 25 students registered their names and about 20 male and female students participated in it. The winners of 1st, 2nd and 3rd positions were given certificates, trophies, and cash prizes worth Rs.2000, Rs.1700 and Rs.1300 respectively. The Chief Guest of the event was former famous, renowned, and one of the best debators of Pakistan of his times, Assistant Professor of Economics at IM|Sciences, Dr. Syed Waqar Hussain Shah. The judges were Dr. Zait-Ur-Rehman (Lecturer Urdu, Peshawar Public College), Mr. Falak Naz (Lecturer English, Islamia College Peshawar) and Mr. Salman Anwar Daudzai (Lecturer Pakistan Studies, Govt. Degree College Zarabi Sawabi). In the English Declamation Contest 1st, 2nd and 3rd positions were grabbed by Afzal Humayun Khan, Syed Muhammad Raza, and Saima Wazir respectively while in Urdu Declamation Contest 1st, 2nd and 3rd positions were grabbed by Muhammad Usman, Nadeh Ali, and Muhammad Sulaiman respectively. Dr. Syed Waqar Hussain Shah at the end delivered the speech in which he gave tips to the students regarding debates alongwith discussing some real issues related to the youth of Pakistan. He distributed trophies and certificates among the winners, participants, compares, judges, and organizers. The judges also shared their ideas and informed the students about their mistakes and gave valuable tips. They appreciated the organizers alot for arranging the programme in such a brilliant manner. For all this the credit goes to the convener and deputy convener of Literary Society, Mr. Muhammad Imtiaz and Muhammad Usman, well supported by all the members of the Literary and Organizing

Muhammad Usman
BBA (Hons), 3rd Semester.



Position Holders of Declamation Contest alongwith Organizers, Participants, Judges, and Chief Guest

Society especially Sahibzada Aamir Khalil, the Finance Secretary of the Organizing Society.

CHOCOLATE DAY (Organizing Society)

On Thursday, January 24, 2008 the Organizing Society observed "Chocolate Day" with complete support of the Female Students Society. One of the basic purposes of the event was to create an informal environment for the students and to increase the interaction among fellow students. In this event, the exchange of chocolates in the form of gifts between friends and dearer ones occurred. It provided a good opportunity to the newly admitted students to adjust to the new environment and freely interact with their seniors.

LECTURE SERIES (Literary Society)

Literary Society started the Lecture Series to provide maximum co-curricular exposure to the students. In the inaugural session 2 students IM|Sciences namely Sher Ali Nawaz and Shahleela Khan were given the opportunity. The lecture focused on the US-Full Bright Scholarship. They were the part of the alumni which visited USA in June-July 2007. a Total of 40 students were selected from Pakistan eminent universities/institutes like IBA, LUMS, GIK, IM|Sciences, etc. From IM|Sciences three students were short-listed; however these 2 were selected to go to US. They informed the students about the whole procedure, rules & regulations, and requirements to avail the opportunity. From technical point of view it was a very informative lecture in which Mr. Sher Ali Nawaz and Miss Shahleela Khan shared their experience and motivated all the students to avail this opportunity at the earliest.

FUND RAISING (Welfare Society)

To stimulate the sense of sympathy and make the students socially more responsible, the Welfare Society in collaboration with the Blood Society launched a donation collection campaign and within a single day collected about Rs. 6,000 which was utilized for medical treatment of the daughter of a class-iv employee of the institute. For this the credit goes to Mr. Muhammad Usman of 7th semester and Farhan Bogra (Convener & Deputy Convener, Welfare Society respectively) alongwith Mr. Tausif Ahmad and Mr. Muhammad Aasim of 5th semester (Convener & Deputy Convener, Blood Society respectively) and all the members of Blood and Welfare Society.

MOVIE -EVE (Organizing Society)

Organizing Society arranged a movie-eve on Thursday, January 31, 2008 for the newly admitted 1st Year students. The purpose of this event was not only to entertain them but to also give them a taste of the talent of IM|Sciences and to motivate them to plan for participation in co-curricular and extra curricular activities and hence get absorbed in the environment of the Institute. For this wonderful arrangement the credit goes to all the members of the Organizing Society as well as the idea generators and helpers like Mr. Faisal Durrani, Khalid Rasheed, Miss. Zarka Jamal, Sufyan Ahmad, Baber Jan, Muhammad, Bilal Ahmad, Miss. Khadeeja and Miss. Reyaan.

These events mark the beginning of the continuous social and entertainment interaction which InshAllah will take place through the life of the institute. It demonstrated the capability and potential of students of IM|Sciences. All these events have also proved that the Social Committee is in a real sense the one and only best platform for the students of IM|Sciences, authorized and accepted from the Board of Governors and a part of IM|Sciences constitution. It also guarantees the future of Social Committee and the students alongwith the Institute as very bright and shining.