EDC Organizes Entre-Fest

The Entrepreneurship Development Centre (EDC) organized "Entre-Fest" from 8.00 a.m. to 8.00 p.m. on May 28, 2012. Purpose of the event was to create awareness and importance of handicrafts and artifacts as an industry among different stakeholders. The revival of industry was focused because it is a cultural heritage. The event included a handicrafts exhibition and a seminar. Experts and entrepreneurs from different walks of life attended the seminar.

The EDC guided the participants, how links could be established between students and entrepreneurs and practitioners. Various entrepreneurs participated in the event who were given a platform to interact with their potential customers. The stalls included Chundri and Embroidery, Carpet, rugs, Basketry, Pottery, Metal Work, Jewellery, Hand Woven crafts, Wood Work, Glass Work and Candle Work.

An MOU was also signed by Mr. Bakhtiar Khan, CEO Gems & Jewelry Development Company Pakistan and Dr. Muhammad Mohsin Khan, Director IMSciences. The ceremony witnessed active participation by Khyber Pakhtunkhwa Chamber of Commerce and Industry, Small and Medium Enterprise Development Authority (SMEDA) and Women Development Centre.

EDC has been working at IMSciences for promotion of entrepreneurship in the region. The EDC acts as a bridge between academia and industry of Khyber Pakhtunkhwa.